

THE ANTI-M NEWSLETTER JULY 15, 1993



It's that time again . . . Anti-M Newsletter time, that is. This month we've got some of the coolest news to report! Some of you already know (because we've been running up and down the streets of Phoenix screaming the news) that Anti-M has appeared on the list of nominees for the "Rock Band" category of the Arizona Entertainment Awards. We find this to be very cool! Now we can theorize just how this happened and pat ourselves on the back, but the real credit goes to each of you who filled out a nomination form and sent it in. We would like to thank everyone for their efforts here; every nomination counted, and stacked up against the talent listed this year we can only attribute our appearance on this list to those of you who have loyally followed our progress.

Remember a couple of newsletters ago when we said that an original band's success in Phoenix is dependent upon the support of it's audience? Our nomination—and your direct responsibility for it—is proof of this fact. There is no way to measure the power a group of people can have if they're united in a cause. We want to continue earning your attendance at our shows, and would like to remind you that your suggestions can be voiced at any time either directly to us (whenever you see us) or on the Anti-M 24-hour Hotline—(602) 230-4118. We can use any assistance you are willing to offer and appreciate it greatly.

In Anti-M, we feel that our friends in the audience are as significant to our potential success as our songwriting and practicing. The nomination backs up this belief. We're ready to take things to the ultimate goal of a national record contract/tour, and the Arizona Entertainment Awards is the perfect place to start. You got us in the door, so that must mean someone out there believes in us! Now it's time to follow this philosophy to it's conclusion. Being awarded the "Golden Cactus Award" would give us a level of recognition which would likely be followed by Showcases for A&R representatives from major record companies. There are plenty of rumors about the possibility of Phoenix being the next national "hotspot" for the American music business. We'd like to be there when this happens. But to win the "Golden Cactus" we require the crucial element which is YOUR VOTE! We've seen your nomination vote count, now it's time to put democracy to the test.

OK . . . We'll come out and just stay it:

VOTE FOR ANTI-M!

You'll notice that again we've included ballots, only this time we're one step away. All it takes is 5 minutes of your time. This is how it works:

- 1) If you've already voted, **DON'T VOTE MORE THAN ONCE!!**
- 2) Check the box to the left of "ANTI M" under the rock category of the ballot.
- 3) Fill in your complete name and address at the bottom.
- 4) Put it in an envelope (don't forget postage) addressed to:

A Joel Samuel Production c/o The Consortium Inc. 2403 W. Huntington Dr., Suite 102 Tempe, AZ 85282

- 5) If any friends who haven't voted are interested, they can get ballots at Circle K, and you can tell them steps 1-4!

Remember, the Awards show is August 1st, 1993 so time is of the essence! Get those ballots in! Get your friends to vote! We need and very much appreciate your support!

Your friends in ANTI-M . . .